



THE BUMP GOES CHIC & MULTIPLIES

After the recent success of her funky maternity tees, Brisbane mum to be Rebecca Draper has launched an additional 8 designs to her label Lumpee Bumpee. Only a few months ago, frustrated by the lack of fashionable and affordable maternity wear, Rebecca started making her own tees which were met with many enquiries about "Where did you get your top?".

Seeing a niche market and an opportunity to support herself while on unpaid maternity leave, Rebecca researched the maternity wear business only to find that a large majority of the clothing available to pregnant women was usually priced between \$80 and \$100. Like most women, Rebecca couldn't justify spending so much on something that would only be worn for a couple of months; hence the creation of Lumpee Bumpee.

Lumpee Bumpee prides itself on offering a range of amusing and vivacious tees, designed to accentuate a woman's pregnant belly, rather than hide it. The affordable tees (\$29.00 each) feature clever slogans that are entertaining and endearing at the same time. The line was designed to provide great looks, absolute comfort and the panache that every pregnant woman deserves.

The fashionable new range includes the slogans:

"Yep, I swallowed a Watermelon Seed"
"The baby wants chocolate"
"Yes, I'm pregnant. No, I haven't let myself go".
"Got Pickles?"
"Baby-licious"
"Organically Grown"

Lumpee Bumpee is longer just for the Mummy-to-be as it launches its Daddy range with the slogans: "Labour Coach" and "This isn't a beer gut. My wife is pregnant and this is my sympathy belly".

For further information:

Rebecca Draper

Phone: 0417 794 784

www.lumpeebumpee.com.au